



UPTON CRICKET CLUB

SPONSORSHIP & ADVERTISING OPPORTUNITIES

ABOUT US

Established in 1901, Upton Cricket Club have been at the heart of the local community for 118 years and have a thriving junior membership with 120+ registered children. The senior section boasts 4 league sides, a Ladies XI, a Sunday 'friendly' XI and a midweek Over 40's XI.

All of this, together with a strong social membership make Upton Cricket Club one of the most progressive sports clubs in the North West and there are some fantastic opportunities to get involved.



WHY CHOOSE US

- Prime location alongside two extremely prominent roads
- Ranked in the 'Top 5' cricket club websites in the UK
- HUGE social media presence
- Large membership
- Existing links with some prominent local businesses

FULL DETAILS ON REVERSE

SPONSORSHIP OPTIONS FROM £25 TO £1,500...



MATCHBALL SPONSORSHIP

- Your name/company name in all pre/post-match coverage
- Coverage on the club's digital noticeboard

PLAYER SPONSORSHIP

- Your name/company logo linked to the player's profile on the Club's website
- £10 bar credit if your player is voted as 'Performance of the Week'

SIGNS AROUND THE GROUND

- Options for signs in a variety of positions:
- Cricket covers – facing Upton by-pass and c.25 metres in length
- Entrance to the club
- Internally facing on the perimeter fence – **FREE FOR A YEAR FOR THE FIRST 3 APPLICANTS**
- Scoreboard – signs on the doors which will be open on matchday's
- Scorers hut – prominent position as cars enter the car-park

EVENT SPONSORSHIP

A variety of events to choose from where you will have your name/company name referenced in all pre/post-event coverage, together with prominent positioning of promotional material during the event.

Event options include:

- An Audience with Ricky Tomlinson – c.200 guests in attendance
- Annual Summer Ball – c.200 guests
- Junior presentation evening – a very busy evening with 120+ juniors & parents

KIT SPONSORSHIP

- Ladies XI – inaugural season playing in the Cheshire Women's Cricket League
- T20 kit – to be worn by both the 1st & 2nd XI's playing in their respective Cheshire County Cricket League comps

DIGITAL NOTICEBOARD

- Prominent position within the club lounge
- Seen by 100's of members & visitors each week
- Dynamic – can be changed weekly to suit your demands

All sponsorship/advertising options offer great coverage and will help with the continued development of Upton Cricket Club within the local community

GET IN TOUCH....

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